

# Authorized Seller Application

Retailers' locations and health professionals are welcome to apply!

Woodstock Herbal Products are crafted with care and sought after by wellness-minded customers nationwide. We invite you to join our growing community of retailers who share our passion for herbal wellness and our commitment to quality, tradition, and integrity.

**Please note: We do not authorize or permit resale of our products on third-party online marketplaces. If your intent is to sell on platforms such as Amazon, Walmart, or eBay, we kindly ask that you do not complete this application.**

We maintain an Authorized Seller Program in the United States to ensure our products are represented with the same care and integrity with which they're made. All sellers must be approved and are expected to follow our guidelines regarding where and to whom products may be sold, how they are stored and handled to preserve quality, and the level of service provided to consumers. These standards are outlined in our Authorized Seller Program Policies.

We also maintain a unilateral Minimum Advertised Price Policy ("MAP Policy") in the United States. This policy is designed to support fair and consistent pricing and does not constitute a mutual agreement. Woodstock Herbal Products does not request or accept any commitment to comply with this policy. Each seller must independently determine whether to do so.

To review the Authorized Seller Program terms or MAP Policy before completing your application, please reach out to us at [Sales@WoodstockHerbalProducts.com](mailto:Sales@WoodstockHerbalProducts.com)

In order to move forward, we need you to supply the following information:

1. **A copy of your Tax ID**
2. **Re-sellers License**

*(Note: The address must be the address for the storefront or business location)*

## Application

**Please fill out the fields below to connect with us!**

Applicant's Information	
1. Applicant Legal Name:	
2. DBA/Trade Name(s):	
3. Primary Contact:	4. Title:
5. Applicant Physical Address:	6. Applicant Mailing Address (if different from Physical Address):
7. Telephone:	8. Fax:
9. Email:	
10. Entity Type Corporation LLC Partnership Sole Proprietorship	
11. State of Incorporation:	12. Year Incorporated:
13. DUNS:	14. EIN:
15. Resale Certificate Number:	16. Resale Certificate Issuing State:  <b><i>Please send resale certificate to</i></b> <b><i><a href="mailto:Sales@WoodstockHerbalProducts.com">Sales@WoodstockHerbalProducts.com</a></i></b>
17. What market/product category are you in?  Vitamins and Supplements  Sports  Health and Wellness  Fitness  Spas  Other:	

18. How do you intend to sell our products? Check all that apply.

Brick and mortar

Online sales

Other:

19. How long have you been engaged in brick-and-mortar sales?

20. How many brick-and-mortar storefronts do you have in the United States?

21. How many brick-and-mortar storefronts do you intend to sell our products in? Please provide the full address for each one.

22. Please attach at least 5 photographs depicting representative examples of your brick-and-mortar storefronts that you intend to sell our products in.

23. How long have you been engaged in ecommerce sales?

24. On what websites and/or online marketplaces are you engaged in ecommerce sales? Please list all, including any third-party storefronts on online marketplaces and the corresponding Merchant or Seller ID (*Example: Amazon.com / Storefront name "ABC Store" / Merchant ID*).

25.	Do you intend to store your inventory of our products at a location other than the brick-and-mortar storefront(s)' addresses identified above?  Yes      No  If yes, please provide the address for all locations where such inventory is stored or will be stored:
26.	Do you intend to use any third-party fulfillment service or third-party logistics provider to store inventory or fulfill orders of our products (including any drop-shipping arrangement)?  Yes      No  If yes, please identify the name(s) of the third-party fulfillment service and/or third-party logistics provider and describe the services provided.
27.	Are there any pending lawsuits involving the Applicant?      Yes      No
<i>If you checked "Yes" in box 27, please attach additional sheet(s) explaining these matters in detail.</i>	

<b>Requested Websites:</b> Please identify all websites or mobile applications through which you wish to sell our products (one per line, exact spelling required).  Example: <a href="http://www.ABCStoreName.com">www.ABCStoreName.com</a>  <b><i>Please note that online marketplace sales (including, but not limited to, Amazon, Walmart, and eBay) are strictly prohibited and will not be approved.</i></b>
1.
2.
3.
4.
5.

### **Certification and Agreement**

The Applicant below certifies that the information provided in this Application on behalf of the prospective new account is true and accurate.

The Applicant understands that authorization to sell the Woodstock Herbal Products (brick-and-mortar and/or online) is only granted if Woodstock Herbal Products affirmatively provides Applicant approval.

If Applicant is approved to sell the Woodstock Herbal Products, the Applicant agrees that it will abide by the terms in the currently effective *Authorized Retailer Policy for the United States of America* or *Authorized Reseller Policy for the United States of America*, as applicable to Applicant.

Applicant represents it has authority to submit this application on behalf of the legal entity identified in Question #1, either as an officer, principal, or otherwise.

If approved to sell Woodstock Herbal Products, the Applicant agrees to timely and fully pay for all products purchased from Woodstock Herbal Products.

Name Printed (required): \_\_\_\_\_

Title (required): \_\_\_\_\_

Signature (required): \_\_\_\_\_

Email where the appropriate documents will be sent (required): \_\_\_\_\_